

YOU'RE INVITED TO ATTEND

DREAM  
GALA

DECEMBER 2024

PRESENTED BY



# DREAM GALA

DECEMBER 2024

## SPONSORSHIP OPPORTUNITIES

### BRAHMS PRESENTING SPONSOR - \$75,000

- Unlimited access to an open bar and menu provided by Culinary Academy of Las Vegas
- Ten gala tickets donated to NSA faculty in your honor
- Two Premium VIP tables, seating for (30) of your guests (total of 40 guests)
- NAMING OPPORTUNITY - Naming of an entire department at the school (e.g. \_\_\_\_\_ Piano Department), published on website, all collateral, curriculum copy, advertising, social media, correspondence, all national / international school communications)
- Five Namesake Scholarships (Help change the lives of five students with the gift of an education in the performing arts)
- Prominent logo and name recognition on Step and Repeat, in social media, and on marketing materials
- Inside Front cover color ad in gala program
- Prominent logo inclusion in gala video presentation
- Group photo with entertainment
- Two private student/faculty ensemble performances for your private events

### BERNSTEIN SPONSOR - \$50,000

- Unlimited access to an open bar and menu provided by Culinary Academy of Las Vegas
- Eight gala tickets donated to NSA faculty in your honor
- Two Premium VIP tables, seating for (30) of your guests (total of 38 guests)
- Three Namesake Scholarships (Help change the lives of three students with the gift of an education in the performing arts)
- Prominent logo and name recognition at gala, in social media, and on marketing materials
- Back cover color ad in gala program
- Prominent logo inclusion in gala video presentation
- Group photo with entertainment
- Two private student/faculty ensemble performances for your private events

### MONET SPONSOR - \$25,000

- Unlimited access to an open bar and menu provided by Culinary Academy of Las Vegas
- Six gala tickets donated to NSA faculty in your honor
- One Premium VIP tables, seating for (20) of your guests (total of 26 guests)
- Two Namesake Scholarships (Help change the lives of three students with the gift of an education in the performing arts)
- Prominent logo and name recognition at gala, in social media, and on marketing materials
- Two full page color ads in gala program
- Logo inclusion in gala video presentation
- Group photo with entertainment
- One private student/faculty ensemble performance for your private event



# DREAM

## GALA

DECEMBER 2024

## SPONSORSHIP OPPORTUNITIES

### GERSHWIN SPONSOR - \$10,000

- Unlimited access to an open bar and menu provided by Culinary Academy of Las Vegas
- Four gala tickets donated to NSA faculty in your honor
- One Premium VIP tables, seating for (10) of your guests (total of 14 guests)
- Two Namesake Scholarships  
(Help change the lives of three students with the gift of an education in the performing arts)
- Prominent logo and name recognition at gala, in social media, and on marketing materials
- One full page color ad in gala program
- Logo inclusion in gala video presentation
- One private student/faculty ensemble performance for your private event

### PICASSO SPONSOR- \$5,000

- Menu provided by Culinary Academy of Las Vegas
- Two gala tickets donated to NSA faculty in your honor
- One standard table, seating for (10) of your guests (total of 12 guests)
- Logo on select marketing materials
- One quarter-page color ad in gala program
- Logo inclusion in gala video presentation

### TABLE/TICKETS

#### PREMIUM/VIP TABLE OF TEN - \$3,500

- Preferred seating for ten (10)

#### STANDARD TABLE OF TEN - \$2,500

#### MEZZANINE HIGHTOP TABLE OF TWO - \$350

- Mezzanine Hightop Table Seating includes
  - Open Bar on Mezzanine Level
  - Food Station on Mezzanine Level by Culinary Academy of Las Vegas

#### INDIVIDUAL SEAT AT STANDARD TABLE - \$250

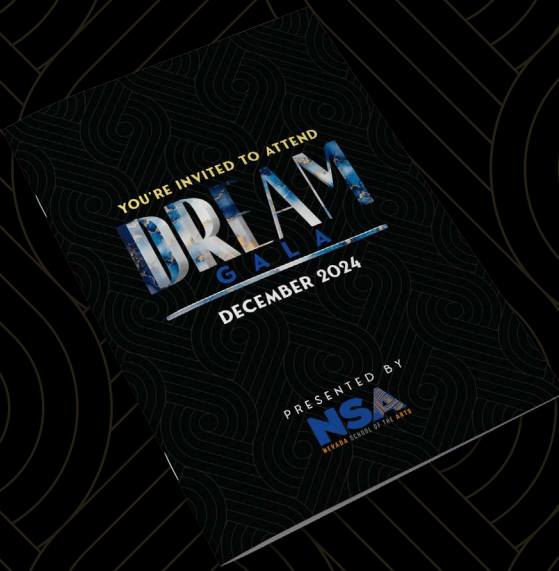
#### INDIVIDUAL SEAT AT MEZZANINE HIGHTOP (2 seats per table) - \$175

- Mezzanine Hightop Table Seating includes
  - Open Bar on Mezzanine Level
  - Food Station on Mezzanine Level by Culinary Academy of Las Vegas



For more information about sponsorships, tables, and tickets, please contact Jessica Jin at [info@nevadaschoolofthearts.org](mailto:info@nevadaschoolofthearts.org) or at 702.384.2787





## DREAM GALA PROGRAM BOOK

The DREAM Gala is Nevada School of the Arts' signature fundraising event. Our community comes together at this event to support our students, faculty, and their families during an evening of friendship, dining, and the performing arts. With our digital program book, we have the honor of highlighting our supporters while also supporting our planet.

### DREAM GALA PROGRAM BOOK PROVIDES

- Printed program book
- Access to the program book via QR code at each table and in the venue
- Promote your support of faculty and staff beyond the gala
- Inclusion on the following via the 2024 Program Book post-gala: website, social media, and emails

### DREAM GALA PROGRAM BOOK ADVERTISING OPPORTUNITIES

**FULL-PAGE AD .....\$1,200**

**HALF- PAGE AD..... \$750**

**QUARTER-PAGE AD.. \$450**

**INSIDE FRONT COVER..\$1,500**

**INSIDE BACK COVER . \$1,000**

**BACK COVER .....\$2,000**

### AD SIZES AND SPECIFICATIONS

**FULL PAGE AD:** 8.5" w x 11" h, Bleed: 8.75" w x 11.25" h, Live: 7.5" w x 10" h

**HALF PAGE AD:** 5.5" x 8.5"

**QUARTER PAGE AD:** Trim: 5.5" X 4.25"

### LOGO

Please submit LOGO in two formats: PDF—300 dpi or higher resolution AND VECTOR file. ADVERTISEMENT: Please submit your AD in two formats: PDF—300 dpi or higher resolution or TIFF file (If people are shown, please use CMYK for tones).

To ensure we give you the proper recognition, we ask that you send NSA your LOGO and advertisement as soon as possible, and no later than Friday, November 22, 2024. Email artwork, and logo files to [info@nevadaschoolofthearts.org](mailto:info@nevadaschoolofthearts.org).



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